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# Exhibitor Preview 2027



# Where Industry Meets Community

Cannabismesse NRW 2027 is being created from within the community. As **Cannabisverein Recklinghausen e.V.**, a licensed cultivation association, we know first hand the topics, challenges and developments shaping both cultivation associations and the emerging cannabis industry.

With this event, we are creating a place where visitors, cultivation associations and companies do not simply stand side by side, but actively connect and exchange ideas.

Our aim is a clearly structured event concept with relevant content, selected industry participants and space for genuine interaction. Clarity instead of overload. Relevance instead of randomness. Close to real practice instead of staying on the surface.

The result is an event that brings industry, knowledge and community together.

## **Cultivation Associations**

bring experience, practical knowledge and community together.

## **Exhibitors**

bring products, solutions and fresh ideas to the industry.



## **Visitors**

bring interest, perspectives and energy to the event.





# Relevance Over Volume

For exhibitors, it is not about how crowded the hall is. It is about who they can actually reach. That is why we focus on relevant target groups, clearly defined topics and an event concept designed to bring the right people together.

01



## RELEVANT CONTACTS

Companies connect directly with visitors, cultivation associations and industry professionals interested in partnerships.

02



## ASSOCIATIONS IN ONE PLACE

Numerous cultivation associations in one location create short distances, direct exchange and plenty of relevant conversations

03



## NETWORKING BY DESIGN

Speed Dating, exchange formats and other activities bring solutions, needs and relevant contacts together in a targeted way.

04



## MORE TIME TO CONNECT

Camping and a hotel directly on site create short distances and additional space for conversations beyond regular event hours.

## Our Principle

The right fit instead of “one size fits all”. Substance over show.

# Our Concept for Your Event Success

Our programme creates additional contact points beyond your own exhibition stand and continuously gives people new reasons to move around, exchange ideas and connect. Different interests come together in a targeted way: visitors want to discover and understand, cultivation associations are looking for exchange and solutions, and companies want to gain visibility and build relationships.

This means the exhibition stand is not the only point of contact. The entire event becomes a platform for encounters, conversations and new connections.

## Explore the Event Through Play

Challenges, points, stamps and rewards guide visitors through the event in an engaging way. Exhibitors are actively involved and become part of the experience themselves through stations, tasks and activities. This creates targeted stand visits, interaction and genuine reasons to start conversations.

## The Right Connections

During Speed Dating, exhibitors and cultivation associations meet directly. Short conversation rounds allow both sides to get to know each other, compare needs and solutions and quickly identify where collaboration could make sense. This creates a high number of relevant first contacts with real potential in a short amount of time.

**And This Is Only the Beginning.**

Further activities, interactive formats and programme elements create additional encounters and turn the event into an experience people will remember.



# Register Your Interest as an Exhibitor

Secure early access to the exhibitor information and register your interest in Cannabismesse NRW 2027 now.

## Current Planning Status

Cannabismesse NRW 2027 is currently undergoing the official approval process. Binding stand bookings, final exhibition spaces and conditions therefore cannot yet be confirmed. A non-binding registration of interest is already possible.

## SO GEHT ES WEITER

- |           |                   |                                                           |
|-----------|-------------------|-----------------------------------------------------------|
| <b>01</b> | <b>Register</b>   | Submit your interest and preferred type of participation. |
| <b>02</b> | <b>Approval</b>   | Await the required official approvals.                    |
| <b>03</b> | <b>Unterlagen</b> | Receive stand options, available spaces and conditions.   |
| <b>04</b> | <b>Booking</b>    | Review your offer and confirm your booking.               |

## Register Your Interest as an Exhibitor



 [cannabismesse.nrw/en/exhibitors](https://cannabismesse.nrw/en/exhibitors)

 [marketing@cannabismesse.nrw](mailto:marketing@cannabismesse.nrw)

No booking. No contractual obligation.

